

	STANDARD	FIRST-USE	EXCLUSIVE	MERCHANDISING	CO-BRAND	3RD PARTY
LICENSE TERM (after term conclusion, license must be renewed for new media use only)	2 YEARS	2 YEARS	2 YEARS	2 YEAR	2 YEAR	2 YEAR
SOCIAL/WEB USE (license include social media, website, and menu use)	YES	YES	YES	YES	YES	YES
PRINT ADVERTISING (magazine and newspaper ads, promotional handouts)	YES	YES	YES	YES	YES	YES
LARGE FORMAT PRINTS (Banners, billboards, signs, and more)	NO	NO	NO	YES	NO	NO
FIRST-RELEASE PRIVILEGE (void after 6 months)	NO	YES	YES	NO	NO	NO
ARTIST ATTRIBUTION REQUIRED ("by Terpodactyl Media")	YES	YES	NO	NO	YES	NO
ALTERATIONS PERMITTED (edits, filters, overlays, graphics, etc.)	NO	NO	YES	YES	NO	YES
FOR-PROFIT DISTRIBUTION (prints/merch for sale, product packaging)	NO	NO	NO	YES	NO	NO
PRICE PER MEDIA PIECE (per image/design, etc.)	\$20	\$25	\$50	\$300	\$50	\$500

Licenses may be extended or purchased in combination to accommodate client usage needs. Violations of licensing guidelines may result in additional late fees. Please contact Terpodactyl Media with any usage questions.







